



Sustainability; Redefining Design, Reinforcing Nature

**2010 CENTRAL STATES  
AWARDS CALL FOR ENTRIES**  
American Society of Landscape Architects

**AWARD CATEGORIES**

**Professional**

- Category I - DESIGN (BUILT)
- Category II - DESIGN (Un-built)
- Category III - PLANNING AND ANALYSIS
- Category IV - RESEARCH
- Category V - COMMUNICATION

**Student**

- Category I-S - DESIGN (BUILT)
- Category II-S - DESIGN (Un-built)
- Category III-S - PLANNING AND ANALYSIS
- Category IV-S - RESEARCH
- Category V-S - COMMUNICATION

**ENTRANT ELIGIBILITY**

Any individual, firm, agency or academic institution is eligible to enter, as long as one of the project's main participants meets at least one of the following classifications:

1. Iowa, Great Plains, Prairie Gateway, Oklahoma and St. Louis Chapters of ASLA Fellows, Members, Associates, Affiliates.
2. Landscape Architect registered in a state associated with a participating chapter.
3. Graduate of an accredited landscape architecture degree program.
4. Non-Landscape Architect submitting in the Research and Communication category.
5. A student currently enrolled in a Landscape Architecture curriculum, or a student who graduated in the spring of 2009 at a university in a state associated with a participating Chapter.

In addition, any project submitted for the Awards Program must meet at least one of the following classifications:

1. Project is located within a state associated with a participating Chapter.
2. Individual or firms submitting the project is located within a state associated with a participating Chapter. Individuals and firms located in a state associated with a participating Chapter may enter work done outside the state.

**AWARDS**

**Excellence Award:** The highest award given to one Honor Award recipient.

**Honor Award:** The highest award in each category.

**Merit Award:** An award of recognition of superior professional accomplishment.

Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right not to make an award in any or all of the categories.





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## **JURY**

This year's submissions will be judged by a panel of landscape architects from the Arkansas Chapter. All entry submissions are due Monday March 1<sup>st</sup> by 5:00pm.

## **PRESENTATION OF AWARDS:**

Awards will be presented at the Central States conference on April 22-24, 2010. The ceremony will be held in Oklahoma City, OK.

## **ENTRY CATEGORIES**

The discipline of Landscape Architecture encompasses many diverse categories. The judging for the Awards Program will recognize outstanding design solutions for projects within one (only) of the following categories:

### **Category I. DESIGN (BUILT)**

Category I recognizes:

- Construction site-specific works of landscape architectural design (including urban design). For large incremental projects, at least the first stage must be completed to be eligible for an award.
- Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

### **Main Criteria for Judging Design (Built)**

1. Quality of design;
2. Functionalism;
3. Relationship to context;
4. Environmental responsibility;
5. Relevance to the profession, the public and the environment.

### **Category II. DESIGN (Unbuilt)**

Category II recognizes:

- Un-realized works of landscape architectural design (including urban design).
- Design entries should exhibit a relationship to planning and a framework for an area larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.





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### **Main Criteria for Judging Design (Unbuilt)**

1. Quality of design;
2. Functionalism;
3. Relationship to context;
4. Environmental responsibility;
5. Relevance to the profession, the public and the environment.

### **Category III. PLANNING AND ANALYSIS**

Category III recognizes:

- The wide variety of professional activities that lead to, guide or evaluate landscape architectural design.
- Typical entries in this category may include: general development, regional, transportation, recreation or town plans; urban planning, government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural- and visual-resource inventories; natural-resource protection, conservation, restoration, and/or reclamation plans.

### **Main Criteria for Judging Planning and Analysis:**

1. Quality of planning and analysis;
2. Functionalism;
3. Relationship to context;
4. Environmental Responsibility;
5. Effective Use, presentation or programming of landscape architectural techniques;
6. Opportunities for landscape architecture to have a significant impact on the environment or  
environmental decision making;
7. Overall relevance to landscape architecture, the public and the environment.

### **Category IV. RESEARCH**

Category IV recognizes:

- Work of rigor in historical, social and physical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

Entries in this category should show the use of directed inquiry comprising of the following:

1. Problem Statement: identification of problem to be researched;
2. Issues: statements identifying possible relationships to be investigated;
3. Procedure: Method of inquiry used;
4. Results: Report of results of the research, which may include an analysis (statistical or other);
5. Conclusions: Researcher's findings concerning significance of the results, their comparability with  
past research, their applicability to landscape architecture and the need for new or further research.





**Main Criteria for Judging Research:**

1. The clarity and adequacy of the five steps;
2. The work's overall significance and relevance to the profession;
3. Quality of presentation.

**Category V. COMMUNICATION**

Category V recognizes:

Design achievements in communicating landscape architectural information, technology, theory or practice to those within or outside the profession.

- This category includes published or written documents, multimedia or electronic communications.
- Typical entries in this category may include: presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues; private or public marketing materials.

**Main Criteria for Judging Communication**

1. Quality of content and presentation;
2. Usefulness to the intended reader or viewer;
3. Overall significance and relevance to the profession, the public or the environment.



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### ENTRY FORMAT

*All categories require the following:*

- Entry Form
- Entry Fee
- Power Point presentation saved into a PDF file and transmitted digitally.
- Print out of PowerPoint slides 8.5"x11" clipped with small binder clip/paper clip, color preferred.
- 1 Page Project Narrative
- \*SUBMITTALS ARE DUE MONDAY MARCH 1<sup>ST</sup> @ 5:00PM.**

### SUBMITTAL FORMAT

**All submittals are required to be prepared in a Microsoft PowerPoint Template provided, saved into a PDF file, and to be submitted on compact disk, one compact disk per entry. References to slides here after will refer to PowerPoint slides.**

Maximum numbers of slides - 20 total

**ALL** PowerPoint slides must use the slide template provided for each award category. To download templates go to [www.okasla.org/index.html](http://www.okasla.org/index.html)

Remove authorship and/or all reference to the firm of individual's name from the properties of the presentation.

#### SLIDE #1

On slide #1 of the presentation, clearly state and summarize the following:

Project name and location.

Project purpose: list requirements, scope, philosophy and intent.

#### SLIDE #2

On slide #2 of the presentation, clearly state and summarize the following:

Role of the landscape architect/entrant vs. role of other participants, including owner/client and collaborators.

#### SLIDE #3

On slide #3 of the presentation, clearly state and summarize the following:

Special factors: explain the project's uniqueness and any unusual problems.

Significance: briefly describe the project's effect on public perception of the profession. Explain how the project meets judging criteria for the category.

#### SLIDE #4

On slide #4 of the presentation, the entrant has the option of providing one page of text describing the project. Entrant can replace this slide with a text and image slide (refer to Slide #5-#20).

#### SLIDE #5-20

On slide #5-#20 of the presentation, the entrant shall provide text and images describing the project. The slides should include:

Images of Project (multiple images on each slide is acceptable)

Text describing Project or Images (We recommend a limited amount of text on these slides.)





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### **SLIDE DESCRIPTIONS (If Necessary)**

At the discretion of the entrant, one page total may be submitted to briefly describe the slides included in the presentation and enclose it with the project narrative described below.

**Remember; do not mention the firm, or individual's name submitting the project!!**

Your presentation should be all inclusive of your project. The jurors will be reviewing each project by means of your slides and descriptive data only.

### **PROJECT NARRATIVE**

**Provide a project narrative for the submittal. The narrative will be used to present your project in your absence in the event that it wins an award. The description is limited to 1 page and should cover the following aspects of the design:**

#### **PROJECT NAME AND LOCATION**

**PURPOSE OF PROJECT:** Describe the project's requirements, scope, planning or design philosophy and design intent.

**ROLE OF THE ENTRANT:** Describe the landscape architect/entrant's role of leadership and involvement, role of the client, public, consultants, and/or subcontractors.

**SIGNIFICANCE:** Explain the relationship of the project to its context or surroundings, particularly in regard to the entrant's stewardship responsibilities.

**SPECIAL FACTORS:** Explain why the project is unique or special, plus any unusual problems, new techniques, or budgetary constraints you encountered. Briefly describe the project's effect on public perception of the profession.

**This description shall be placed in an unsealed envelope, clearly marked "Project Narrative".**

**\*\* CATEGORY III Planning and Analysis submittals should include a copy of the planning document for reference. Submit oversized planning, research and communications documents separately. Do not submit any material not specifically requested. A PowerPoint presentation containing slides 1-3 as described above is required for these submittals.**

### **OFFICIAL ENTRY FORM**

**PLEASE NOTE:** Entry form must be fully completed for entry to be eligible for judging.  
**See Call For Entries PDF Form.**

### **ENTRY FEES**

ASLA Member, Associate or Fellow: \$150.00

Professional Non-Member: \$250.00

Student ASLA Member: \$25.00

Student Non-Member: \$35.00

Make checks payable to the Oklahoma Chapter ASLA and place within the "Concealed Data" envelope. Additional certificates can be ordered for \$20.00 each after the awards presentation.





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### FINAL ENTRY INSTRUCTIONS

Complete entry form in full, if we chose to use the images in a public presentation format, the Landscape Architect shall be responsible for acquiring the necessary client releases before such work shall be included in any publication.

Ensure anonymity on all materials submitted with the exception of the entry form.

Identify project name on compact disk and insert into a plastic protector.

Print a copy of the PowerPoint presentation and place it in the envelope with the project narrative (color preferred).

Place entry form and entry fee in a separate opaque sealed envelope, clearly marked - "Concealed Data" and place it inside of the envelope of the project narrative and disk with PowerPoint presentation.

Submit oversized planning, research and communications documents separately. Do not submit any material not specifically requested.

### SEND ENTRY SUBMITTALS TO:

Dan Alaback, President, Oklahoma Chapter ASLA  
2202 E 49<sup>th</sup> Street, Suite 500  
Tulsa, OK 74105  
Office (918) 742-1463 Cell (918) 630-0913  
Email [dan\\_alaback@alabackdesign.com](mailto:dan_alaback@alabackdesign.com)

All submittal materials for award winning entries will become property of the Oklahoma Chapter of the American Society of Landscape Architects, and **will not** be returned.

